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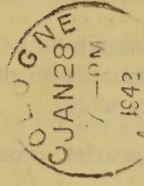
62.43

1942

**E. H. LINS**  
**COLOGNE, MINNESOTA**

*Gladitorial*

Sec. 562, P. L. & R.



LIBRARY  
RECEIVED

★ FEB 5 1942 ★

U. S. Department of Agriculture

U.S. Dept. of Agriculture,  
Bureau of Plant Industry,  
Washington, D.C.

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# 1942 Greetings

In times such as the present, while we must do our part to win this war, we also need the cheer and diversion of a garden. Gladiolus, of course, head the list of garden thrillers. A few dollars invested for healthy vigorous glad bulbs of good varieties will pay dividends in health and happiness. Don't deny yourself this pleasure.

We would appreciate the opportunity to help spread cheer by permitting us to furnish at least part of your bulb order which you place this season.

Be assured, when filling your order, we will see to it that you will be pleased and pleasantly surprised when you open your package.

While nobody can guarantee results, nevertheless we stand ready to make good on anything purchased from us, that did not please you and we mean just that.

———( E H L )———

We hope you try our new introductions, BELMAR, MELLOWGLOW, SPOTLIGHT, as well as our other originations listed and described. We also hope you will not condemn them without trial, because we have priced low those introductions of which we had good stocks.

The entire stock of our origination "CINDERELLA," one of the world's most beautiful glads, has been purchased by the Croix Glad Farms, Hastings, Minnesota.

Cordially Yours,

E. H. LINS,

COLOGNE, MINN.

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# *Mellowglow* 1942

A delicate pastel creamy pink. I can give no better description of this beautiful variety than to quote the test report received from Mrs. O. R. Gouverneur, Diamond, Mo., which reads as follows:

"The charm of this variety lies in it's delicate, melting color, as smooth a color as I have ever seen, accompanied by heavy substance and waxy texture. I think it ranks among the very first in the delicately tinted gladioli in color. The florets are needle-pointed, adding to it's attractiveness. In general growth it performs similar to the way Picardy performs here. In it's first years growing here it seems a reliable grower. Opening six 6 inch florets on a 24 inch flower head on 46½ spike, under field culture. Holds up well after being cut. I think it should be a very good commercial as the attachment and facing are excellent. My only criticism is that it lacks a little in height but it can be cut very low, making a nicely porportioned spike. The overall length of cut spike was 38 inches. Frankly I think it should make a hit with any glad lover with its exquisite coloring and good growth. As you have gathered from the above I like it very much, it's beauty grows on one."

Signed: Mrs. O. R. Gouverneur  
Diamond, Missouri.

MELLOWGLOW as seedling No. 3559C was awarded a FIRST CLASS CERTIFICATE; also the CHAMPION SEEDLING AWARD and the AMERICAN HOME ACHIEVEMENT MEDAL, Minnesota 1941.

Tested six years and being a good propagator, I have sufficient stock to allow low introductory price.

1 Large, 2 Medium and 2 Small

The 5 Bulbs For \$2.00

# *Stoplight*

1942

Ruffled, brilliant red florets of heavy substance and wonderful texture, perfectly placed on always straight spikes, which, under field conditions average four feet. Report cards received from testers, however, show 55-inch spikes with 26-inch flower head, 21 buds; 5 to 8 open; florets 4½ to 5 inches. Produces fine balanced spikes even from the smaller sized bulbs. Blooms in 90-95 days.

Won first place in the ILLINOIS STATE GLADIOLUS SHOW for best three spike entry in open to all class. Also "BEST SEEDLING" award at ILLINOIS STATE SHOW.

As seedlings No. 3559H was tested six years and being a good propagator have sufficient stock to allow low introductory price as follows:

**1 Large, 2 Medium and 2 Small  
The 5 Bulbs for \$2.00**

# *Belmar*

1942

A large fluted and ruffled creamy pink, light apricot throat, overlaid slight light red feather. Good substance and texture.

Under field culture the always straight spikes open 5 to 6—5½ to 6-inch florets but can be grown to much larger proportions as report from the FRAZIER FLOWER GARDENS, WOODLAND, WASH., indicates. Their report on BELMAR, under seedling No. 3559G states:

"53-inch spike; head length 23 inches; 20 buds; 8 open; 7 showing color; size of florets 7 inch;" with remarks: "Liked this glad. Proportioned well, and the large florets well balanced by buds showing color. This should do well."

Signed: EARL FRAZIER.

Have also seen BELMAR grown by others that would classify as mammoth type. Besides being able to produce large flowers, BELMAR also has beautiful color and form.

Being a good propagator, and having been tested six years, we have sufficient stock to allow a low introductory price as follows:

**1 Large, 2 Medium and 2 Small  
The 5 Bulbs for \$2.00**

# *Rio Rita*

(1941)

Beautiful large ruffled orange. A seedling of Picardy X Phitzer's Tr. It holds more florets open at a time than either of its parents. Florets have good substance and texture. From Picardy it has inherited the ability to produce thrilling show spikes. Spikes cut in tight bud open up full sized beautiful florets even to the very last tip bud.

In 1939 the Legion Trial Grounds won first place with RIO RITA as seedling No. 3429RR in seedling class in Wisconsin State Show, also received COMMENDATION AWARD in 1939 from the MARYLAND TRIAL GROUNDS.

In 1940 Rio Rita received a COMMENDATION AWARD plus the SPECIAL N. E. G. S. SEEDLING AWARD RIBBON. In addition it also won the coveted ALFRED M. BUTLER PERPETUAL TROPHY for being the highest scoring large dec. seedling shown during the 1940 season at the entire eleven seedling shows held by the NEW ENGLAND GLADIOLUS SOCIETY.

IN 1941 RIO RITA was awarded first place in ORANGE RECENT INTRODUCTION CLASS in the OHIO STATE GLADIOLUS SHOW.

Rio Rita won first also in orange class at EMPIRE STATE SHOW, SYRACUSE, NEW YORK, competing against 21 other entrants. Mr. Giltz, Brier Hills, New York, reports that his winning spike of Rio Rita had 8 open on 23-inch flower head. A famous showman, who probably has won more blue ribbons than any other individual, says RIO RITA can beat anything in the orange class.

RIO RITA will be among the heavy show winners, and will take its place among gladiolus aristocrats.

Large, \$1.00; Medium, 50¢; Small 25¢

Bulblets 10¢, 10 for 80¢



1942

GENERAL LIST

1942

5—20 Means 5 Bulbs For 20 Cents—5—20 Varieties Sold 2 For 10 Cents		
VARIETIES and COLOR		
Prices Prepaid on Orders \$1.00 or More.		
	LARGE	MEDIUM
AFLAME—tall, rose scarlet.....	5—20	5—15
ALANDALE—large, deep pink.....	1—10	2—10
AMADOR—glowing red.....	5—20	5—15
ARETHUSA—fine, ruffled apricot.....	1—10	
BAGDAD—tall, smoky old rose.....	5—20	5—15
BEACON—brilliant scarlet and yellow.....	2—10	3—10
BEOWOLF—tall, late lavender.....	2—15	
BILL SOWDEN—red from Australia.....	5—20	5—15
BINGO—light apricot pink.....	1—25	
BLACK OPAL—maroon red.....	1—15	
BLUE BEAUTY—strong growing blue.....	2—15	
BLUE DANUBE—refined sparkling blue.....	5—20	5—15
BRIGHTSIDE—ruffled canary flushed orange.....	5—20	5—15
CAMROSE—Shell pink creamy throat.....	1—20	1—15
CHASSEUR—beautifully throated rose violet.....	2—20	3—20
COLONIAL MAID—light lavender, straight spike.....	1—15	
COMMANDER KOEHL—exhibition red.....	5—20	5—15
CORAL GLOW—coral orange.....	1—15	
CORINE—tall cream pink.....	1—15	
DONNA—buff apricot.....	1—15	
DR. HOEG—dark red edged silver.....	5—20	5—15
DREAM OF BEAUTY—American beauty red.....	5—20	5—15
ELLEN MARIE—early buff salmon.....	2—15	3—15
EUIDES—pinkish white, heavy substance.....	2—15	
FRANK MC COY—exhibition spike, deep red.....	5—20	3—15
GATE OF HEAVEN—fine medium deep yellow.....	5—20	5—15
GERTRUDE SWENSEN—leading show lavender.....	2—15	3—15
GOLDEN CHIMES—tall ruffled yellow, good.....	5—20	5—15
GOLDEN LANCER—pinnard yellow.....	5—20	5—15
GRAND SLAM—large orange salmon.....	5—20	5—15
GRETA GARBO—New, light buff pink SPECIAL.....	1—50	
HARMAU—deep rose.....	1—25	
HINDENBURG'S MEMORY—large velvet red.....	1—25	1—15
HERITAGE—late medium pink, white throat.....	5—20	5—15
ISOLA BELLA—pale lavender.....	1—25	
JERSEY CREAM—rich cream, good blender.....	5—20	5—15
JONQUIL—deep yellow, medium bloom.....	5—20	5—15
J. S. BACH—pinkish red.....	2—10	3—10
KING LEAR—beautiful ruffled large purple.....	1—15	1—10
LADY LOVE—early bright salmon rose, large.....	5—20	5—15
LAVENDER RUFFLES—frilly light lavender.....	1—15	
LAVENIA—tall pink, exceptional color.....	2—15	2—10
LEONA—tall red rose, late.....	2—15	2—10
LUCIFER—show spike, orange, ruby throat.....	5—20	5—15
MAID OF ORLEANS—best all round white.....	5—20	5—15
MARMORA—silvery lavender grey.....	5—20	5—15
MARGARET BEATON—lovely white, vermillion dot.....	5—60	5—40
MILDRED LOUISE—excellent apricot salmon.....	5—20	5—15
MILFORD—large light blue.....	2—10	
MISS NEW ZEALAND—giant deep pink.....	5—25	5—20
MOROCCO—black red.....	5—20	5—15
MRS. G. G. ERREY—large waxy white, new.....	1—1.00	
MRS. MARKS MEMORY—giant reddish purple.....	1—4.00	
MYRNA—choice ruffled creamy white.....	1—25	1—15
ORANGE PRINCESS—orange scarlet, good.....	5—20	5—15
PARADISE—tall, good apricot.....	5—20	5—15
PEGGY LOU—rose pink.....	2—15	3—15
PHYLLIS MC QUISTON—late, light pink.....	5—20	5—15
PICARDY—apricot pink.....	5—20	5—15
PURPLE BEAUTY.....	1—20	
QUEEN HELEN—good apricot orange pink.....	5—20	5—15
QUEEN MARLYN—light pink.....	1—25	1—15
RED ADMIRAL—good red.....	5—20	5—15
RED GIANT—tall, large flowered cerise red.....	1—25	
REVERIE—delicate pink.....	5—20	5—15
REWI FALLU—dandy deep velvet red.....	5—25	5—20
RIMA—very pale large tall lavender.....	2—15	
ROSA VON LIMA—excellent pink.....	5—25	
RUFFLED BEAUTY—large ruffled yellow.....	5—25	5—20
SHIRLEY TEMPLE—large ruffled cream.....	5—25	5—15
SNOW PRINCESS—creamy white heavy substance.....	1—10	2—10
SOMMERS BLACK—good black red.....	1—10	2—10
SONATINE—tall pink.....	5—20	5—15
STAPLEFORD—purple.....	1—25	
SURFSIDE—new heavy textured white.....	1—25	
SWEET ALIBI—rich pink.....	1—20	
TIP TOP—large scarlet.....	2—10	3—10
VAGABOND PRINCE—brown and red.....	5—20	5—15
VALERIA—scarlet red.....	2—25	3—20
VISTA BONITA—large geranium pink.....	1—15	
WALKOVER, large new scarlet.....	1—15	1—10
WASAGA—ruffled apricot.....	5—20	5—15

Darlene

(No. 3546-B)

Rich apricot buff, illuminated by two small vermilion marks in throat. Makes a precise neat spike, opening 6 to 8 perfectly placed 4 to 4½ inch florets on a medium plant. Florists say it's fine for makeup work. A cutflower grower writes he noted no flower wilt until the fifth day in temperature 95 or over.

I consider this a beautiful decorative.  
Medium and Large 25¢; 10 for \$2.00  
Bulblets, 20 for 50¢

Minneapasha

(34LO)

Large orange self Picardy seedling that is nearer the orange than most so-called oranges. Builds a tall husky spike opening 5 to 6 five-inch plain petaled florets of heavy substance. Produces healthy strong plants and extra sound, healthy and beautiful bulbs.

The Maryland Trial Grounds awarded it a VOTE OF COMMENDATION in 1940.

Large and Med. Bulbs 25¢; 10 for \$2.00  
Bulblets, 20 for 50¢

Flame Nymph

(1939)

The Legion Trial Grounds tested this as AFL X GN three years and reported they like it better every year. They won with it in the Wisconsin State Show in exhibition seedling class calling for pinks of all shades.

Builds a big husky spike of pink with white throat. An Indiana grower calls it "A MOST INTRIGUING VARIETY." Others report eight massive blooms on tall spike. One report states: "Flame Nymph had the largest florets of the lot."

Have a fine stock of young medium bulbs of this that should give a good account of themselves.

Large \$1.00, Medium and Small 25¢  
Bulblets, 10 for 50¢

Royal Purple

Large glossy deep plum purple. An absolute self color, no other color in its make up. Opens to 5 large florets on a straight spike. Flower head at times becomes too heavy for stem to support when left to bloom out in field; nevertheless liked on account of its good clean color.

Large 10¢, 10 for 80¢; Medium 8¢ 10 for 50¢  
Small 10¢ for 35¢; Bulblets 50 for 60¢

Red Spire

(1940)

Red with a suggestion of rose. Produces a tall straight spike with exceptional long flower head. Mr. Guy Hinshaw, Annandale, Minnesota, has a color slide of a swell spike of RED SPIRE with 10 open florets on a fine flower head. Also have other fine reports on Red Spire. The Legion Trial Grounds gave it top rating during three years' trial.

Richglad Gardens, Richmond, Va., after testing it several years under No. 3433SHPG named and publicised it in their 1940 fall literature. Richglad Garden hold most of the stock of this variety. My stock on hand of RED SPIRE consists of small bulbs only. Suggest you try a few small bulbs of this.

Small 25¢; 10 for \$2.00  
Bulblets 10 for 80¢

Chocolate Cream

This is a beautiful large decorative variety. The color, as the name implies, suggests rich chocolate blending into a large, clean, conspicuous creamy white throat. Although we always grew every bulblet of this, we never were able to supply all the orders we had for Chocolate Cream.

Complimentary reports such as the one received from a high class cutflower grower in Pennsylvania show what experts think of it. We quote:

"The color effect is beautiful and blends well with light shades. It caused considerable comments from buyers. My wife is crazy about it."

When well grown, Chocolate Cream can produce exhibition spikes with eight open.

Large Bulbs 25¢; 10 for \$2.00

No. 337 Multipetaled

This variety is worth while even if it were the conventional single type. It makes a tall strong plant with good flower head, opening five 5-inch soft red florets with plenty bud color. The outstanding feature however is that the lower 4-5 florets have around 8 petals. The balance of the spike has single florets which can be used as seed or pollen parent.

Should be of value to those working on the "Double Glad."

Large and Medium Bulbs, 10 for \$1.00





## ***Darlene*** (No. 3546-B)

Rich apricot buff, illuminated by two small vermilion marks in throat. Makes a precise neat spike, opening 6 to 8 perfectly placed 4 to 4½ inch florets on a medium plant. Florists say it's fine for makeup work. A cutflower grower writes he noted no flower wilt until the fifth day in temperature 95 or over.

I consider this a beautiful decorative.

**Medium and Large 25¢; 10 for \$2.00**

**Bulblets, 20 for 50¢**

## ***Minnewashta*** (34LO)

Large orange self Picardy seedling that is nearer true orange than most so-called oranges. Builds a tall husky spike opening 5 to 6 five-inch plain petaled florets of heavy substance. Produces healthy strong plants and extra sound, healthy and beautiful bulbs.

The Maryland Trial Grounds awarded it a VOTE OF COMMENDATION in 1940.

**Large and Med. Bulbs 25¢; 10 for \$2.00**

**Bulblets, 20 for 50¢**

## ***Flame Nymph*** (1939)

The Legion Trial Grounds tested this as AFL X GN three years and reported they like it better every year. They won with it in the Wisconsin State Show in exhibition seedling class calling for pinks of all shades.

Builds a big husky spike of pink with white throat. An Indiana grower calls it "A MOST INTRIGUING VARIETY." Others report eight massive blooms on tall spike. One report states: "Flame Nymph had the largest florets of the lot."

Have a fine stock of young medium bulbs of this that should give a good account of themselves.

**Large \$1.00, Medium and Small 25¢**

**Bulblets, 10 for 50¢**

## ***Royal Purple***

Large glossy deep plum purple. An absolute self color, no other color in its make up. Opens 4 to 5 large florets on a straight spike. Flower head at times becomes too heavy for stem to support when left to bloom out in field; nevertheless liked on account of its good clean color.

**Large 10¢, 10 for 80¢; Medium 8¢ 10 for 50¢**

**Small 10 for 35¢; Bulblets 50 for 60¢**



## *Mercury*

(1941)

A seedling of Picardy X Com. Koehl. While this is not an unusual cross, this particular variety possesses a beautiful mellow vermillion color that shows up wonderfully under artificial lights. MERCURY can build a massive show spike and its pure color will make it popular as a cutflower.

At it's first showing as a seedling in 1940 MERCURY won THE AMERICAN HOME ACHIEVEMENT MEDAL, the DIVISION CHAMPION RIBBON, and also was selected as THE GRAND CHAMPION SPIKE, with six of the seven judges voting for it.

We have fine young stock, grown from bulblets, to offer for 1942. I might mention that peeled bulblets of MERCURY grown in propagating frame produced bulbs up to No. 1 and loaded with bulblets.

When stock becomes plentiful, Mercury will give a good account of itself on the show table.

**Large \$5.00, Medium \$2.50, Small \$1.00**

**Bulblets 25¢, 10 for \$2.00**

## *Flare*

(1939)

A Dr. Bennet X Phitzer's Tr. seedling. A fiery scarlet red, lighter throat overlaid bronzy crimson. An excellent performer, producing fine flower head of 5 inch florets on 4 foot spikes under field conditions.

FLARE has a cast iron constitution. Reports from many sources show that it will perform satisfactorily under adverse conditions. Just the red for the fellow who will not pamper his glads. Our cutflower customers call it "That fiery one."

**Large 10¢, Med. 2 for 10¢, Small 4 for 10¢**

**Bulblets, 100 for 25¢**

***Have These Beauties In  
Your Garden This Year!***

## *Red Spire*

(1940)

Red with a suggestion of rose. Produces a tall straight spike with exceptional long flower head. Mr. Guy Hinshaw, Annandale, Minnesota, has a color slide of a swell spike of RED SPIRE with 10 open florets on a fine flower head. Also have other fine reports on Red Spire. The Legion Trial Grounds gave it top rating during three years' trial.

Richglad Gardens, Richmond, Va., after testing it several years under No. 3433SHPG named and publicised it in their 1940 fall literature. Richglad Garden hold most of the stock of this variety. My stock on hand of RED SPIRE consists of small bulbs only. Suggest you try a few small bulbs of this.

**Small 25¢; 10 for \$2.00**

**Bulblets 10 for 80¢**

## *Chocolate Cream*

This is a beautiful large decorative variety. The color, as the name implies, suggests rich chocolate blending into a large, clean, conspicuous creamy white throat. Although we always grew every bulblet of this, we never were able to supply all the orders we had for Chocolate Cream.

Complimentary reports such as the one received from a high class cutflower grower in Pennsylvania show what experts think of it. We quote:

"The color effect is beautiful and blends well with light shades. It caused considerable comments from buyers. My wife is crazy about it."

When well grown, Chocolate Cream can produce exhibition spikes with eight open.

**Large Bulbs 25¢; 10 for \$2.00**

## *No. 3379 Multipetaled*

This variety is worth while even if it were the conventional single type. It makes a tall strong plant with good flower head, opening five 5-inch soft red florets with plenty bud color. The outstanding feature however is that the lower 4-5 florets have around 8 petals. The balance of the spike has single florets which can be used as seed or pollen parent.

Should be of value to those working on the "Double Glad."

**Large and Medium Bulbs, 10 for \$1.00**



## **Blaze**

(1940)

Several years ago we sent a few bulbs of this under seedling number to Richglad Garden. The following winter, in a writeup for the N. E. G. S. YEAR BOOK, he said:

"In the reds, the thrill of the season was a light red Picardy seedling, but a RED PICARDY seems almost too good to be true."

He was referring to our No. 3433LR which was later named BLAZE and introduced by Richglad Garden.

In 1939 BLAZE under seedling No. 3433LR was given a COMMENDATION AWARD and in 1940 an AWARD OF MERIT by the MARYLAND TRIAL GARDENS. These awards are in themselves a recommendation.

BLAZE is a pure light scarlet red self, opens the usual 5 to 6—4½ to 5 inch florets on a 4 foot willowy non-crooking spike. Excellent cutflower and also makes a good show spike. Very heavy propagator. BLAZE is often referred to as "A red Picardy." Try it this year.

	Large	Medium	Small
1	.25	.15	.10
10	\$2.00	\$1.00	.80

Bulblets 10 for 25¢, 100 for \$2.00

## **Dixie Belle**

(1940)

If you like brilliant sparkling color for your table and home decorations, try Dixie Belle, a beautiful sparkling ruffled orange; a harmonious lighter throat, peppered deep orange enhances its beauty.

Many varieties are classified "orange" but the orange in them must be left to the imagination. Dixie Belle, however, is true orange comparable to California oranges. Florets just right size for decorations—3½ in. on 3 to 3½ foot spikes. You will love this charming ruffled orange variety.

Dixie Belle has received a COMMENDATION AWARD and an AWARD OF MERIT from the NEW ENGLAND GLADIOLUS SOCIETY.

Large 15¢, Medium 10¢, Small 2 for 10¢

Bulblets 100 for 50¢

## **No. 33-1**

Deep Shrimp Pink. Extra heavy ruffling and extra heavy substance. Leading Twin City florist pronounces the color **OUTSTANDING**. A Pic XBill Sowden seedling.

**Large and Med. Bulbs 15¢, 10 for \$1.00**



## ***Seedlings for Trial***

We have advanced seedlings, still under number, which we want tried out in various sections of the country. We propose to include some of these with early orders. If you care to grow some of these and will report on them after blooming, mention it with your order.



## ***Treasure Chest Collection***

**Our LABELED COLLECTIONS** pleased our customers so well last year that we are again offering them this season. We have several hundred named varieties in separate lots, in all colors and shades that will go into these collections. The 100 bulb collection will contain at least 20 to 25 different varieties and each variety **WILL BE SEPARATELY LABELED**.

<b>100 Large Bulbs (labeled)</b>	<b>.....\$3.00</b>
<b>50 Large Bulbs (labeled)</b>	<b>.....\$1.50</b>
<b>100 Medium Bulbs (labeled)</b>	<b>.....\$2.00</b>
<b>50 Medium Bulbs (labeled)</b>	<b>.....\$1.00</b>

**NO SHIPPING ORDERS FOR LESS  
THAN \$1.00 PLEASE.**

## ***Try our new introductions Belmar, Mellowglow and Stoplight***

**As well as our other originations  
listed and described!**



ORDER BLANK

**E. H. LINS**

COLOGNE' MINNESOTA

Mr.

Mrs.

Miss

(Please write plainly or print name)

(Street No. or R.F.D., Please)

(Post Office and State)

Amount Enclosed

Date

1942. \$

Quantity	Size	Name of Variety	Am't
----------	------	-----------------	------

TOTAL - - - \$

1942

*New - - Rare*

# GLADIOLUS

*for the fancier*



MERCURY

RIO RITA

MELLOWGLOW

STOPLIGHT

BELMAR

FLAME NYMPH

RED SPIRE

FLARE

DIXIE BELLE

BLAZE

CHOCOLATE CREAM

DARLENE

MINNEWASHTA



**E. H. LINS**

COLOGNE, MINN.